

Infection Control Station

Client: Marketing Department - Prominent Teaching Hospital



Features:

- Commercial grade, extra durable construction for high traffic areas
- Tamper resistant engineering for dispensing consumables
- Designed and custom finished in solid oak to compliment upscale environment
- Branded with hospital logo and custom message
- Quick change poster frame design

Challenge:

One of the premier hospitals in the Midwest needed to communicate the importance of hygiene etiquette to employees and patients as part of a new CDC health initiative. They were looking for stand-alone stations that would dispense hand sanitizer, tissues and face masks, as well as include an eye-catching graphic to educate and inform. After finding nothing suitably functional, attractive and durable on the market, the hospital contacted Braeside Displays to create the custom infection control stations.

Solution:

Braeside's design and manufacturing team began by conducting a field study to determine the type of aesthetics and traffic patterns found in hospital lobbies.

The team met several design and manufacturing challenges by:

- Creating dispensers that were easily loaded but tamper resistant, to prevent pilfering
- Using special break-resistant resins that could withstand high traffic, abusive conditions and regular cleaning with antiseptic solutions
- Using solid oak components to meet the aesthetics of the image-conscious hospital

After the hospital approved the final prototype, Braeside methodically tested it to ensure it met all of the specifications. The product was such a success that many other medical facilities throughout the country have ordered similar stations for their own facilities.

Speak to a custom display specialist

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